Flavour Bombs Brand Guidelines

Unofficial · read from flavourbombs.com

Official Store

As seen on Dragons' Den! Like a bath bomb for your saucepan. Create rich, authentic curry bases, consomé & broths. Just add water or coconut milk.

What are Flavour Bombs's brand colors and fonts?

Flavour Bombs uses Figtree for both headings and body text. Its website is built on black **#000000**, white **#FFFFFF** and plum **#480D44**. No single brand color stands out on the homepage, apart from a light purple **#DDCCF8** accent at the top of the page. Read from flavourbombs.com on 25 November 2026.



VISUAL IDENTITY

Brand	Flavour Bombs
Website	flavourbombs.com ↗
On Gravity	Flavour Bombs's Gravity profile →
Main color	None stands out
Palette	7 colors
Headings	Figtree
Body text	Figtree
Logo	AVIF · PNG · JPG
Favicon	WEBP
Mode	Light
Read on	25 November 2026
Status	Unofficial

Flavour Bombs Logo: Transparent PNG and SVG Download

The Flavour Bombs logo read from flavourbombs.com is available here as transparent PNG and JPG. It is displayed at 141 × 36 px in the site's header, about 3.9 times wider than it is tall. The site's favicon is provided as WEBP.

On white

On black

No background · dark

No background · light

Icon

The checkered tiles show the logo with no background. PNG files have a transparent background and measure 422 × 108 px. The Flavour Bombs name, logo and brand assets are trademarks of their owner. Gravity is not affiliated with or endorsed by Flavour Bombs.

Flavour Bombs Brand Colors: Palette and HEX Codes

Flavour Bombs's website is built on black **#000000**, white **#FFFFFF** and plum **#480D44**. No single brand color stands out on the homepage, apart from a light purple **#DDCCF8** accent at the top of the page.

HEX	Color	RGB	HSL	CMYK	Observed use
#000000	**Black** Ink	0, 0, 0	0°, 0%, 0%	0, 0, 0, 100	Border, icon, fill, text
#FFFFFF	**White** Background	255, 255, 255	0°, 0%, 100%	0, 0, 0, 0	Background, icon, fill, text
#DDCCF8	**Light purple** Accent	221, 204, 248	263°, 76%, 89%	11, 18, 0, 3	Fill
#480D44	**Plum** Secondary	72, 13, 68	304°, 69%, 17%	0, 82, 6, 72	Button, fill

#290628	Plum	41, 6, 40	302°, 74%, 9%	0, 85, 2, 84	Declared as --jdgm-primary-color, button, fill, text
#E4E4E4	Light gray	228, 228, 228	0°, 0%, 89%	0, 0, 0, 11	Border
#EFE6FF	Light purple	239, 230, 255	262°, 100%, 95%	6, 10, 0, 0	Fill

CMYK values are computed from the screen values and are indicative. Click a color to copy its code.

Flavour Bombs Fonts

On its homepage, Flavour Bombs sets both its headings and its body text in Figtree. The font is hosted by the site itself.

Aa

Figtree

Used for: headings, subheadings, body text, buttons, menu

Medium 500 · SemiBold 600 · Bold 700

Hosted by the site itself. Its license is not known: check with the type foundry before reusing it.

Aa

GTStandard M

Loaded by the site, with no identified use on the homepage

450 · Medium 500

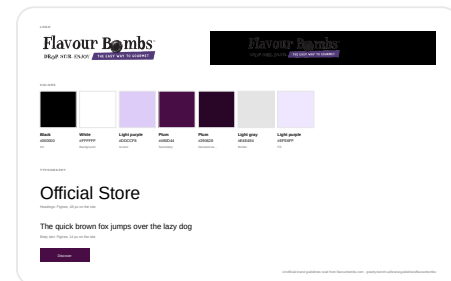
Hosted by the site itself. Its license is not known: check with the type foundry before reusing it.

Export the Flavour Bombs Brand Kit

Flavour Bombs's colors and fonts read from flavourbombs.com are ready to copy as CSS variables, as design tokens in JSON and as a Tailwind configuration.

Figma

Copy the brand board, then paste it into Figma (Ctrl or Cmd + V). If pasting does nothing, drag the SVG board into your Figma file.



Files

To create Figma variables, open the Variables view, create a collection and drag the variables file into it (Professional plan and above). The tokens file can be imported into Figma with the Tokens Studio for Figma ↗.

CSS variables

```
:root {
  --color-ink: #000000;           /* black */
  --color-background: #FFFFFF;    /* white */
  --color-accent: #DDCCF8;        /* light purple */
  --color-secondary: #480D44;     /* plum */
  --color-plum: #290628;          /* plum */
  --color-light-gray: #E4E4E4;    /* light gray */
  --color-light-purple: #EFE6FF;  /* light purple */
  --font-heading: Figtree, sans-serif;
  --font-body: Figtree, sans-serif;
}
```

Design tokens (JSON)

```
{
  "color": {
    "ink": {
      "$value": "#000000",
      "$type": "color"
    },
    "background": {
      "$value": "#FFFFFF",
      "$type": "color"
    },
    "accent": {
      "$value": "#DDCCF8",
      "$type": "color"
```

Tailwind CSS

```
// tailwind.config.js
module.exports = {
  theme: {
    extend: {
      colors: {
        flavourbombs: {
          ink: '#000000',
          background: '#FFFFFF',
          accent: '#DDCCF8',
          secondary: '#480D44',
          plum: '#290628',
          'light-gray': '#E4E4E4',
          'light-purple': '#EFE6FF',
```

Flavour Bombs Competitors and Similar Brands

The brands closest to Flavour Bombs are The Spicery, Isle of Skye Sea Salt Company and Silk Road Blends, according to Gravity's similarity score.



The Spicery

Seasonings & Spices · GB

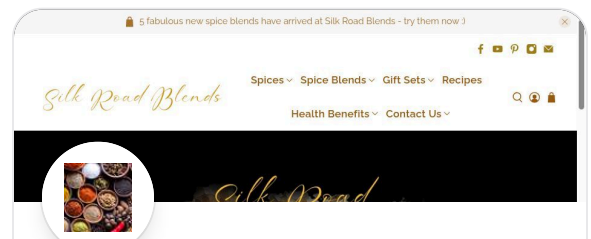
28.4k visits / month · similarity 90



Isle of Skye Sea Salt Company

Seasonings & Spices · GB

5.6k visits / month · similarity 90



Silk Road Blends

Seasonings & Spices · GB

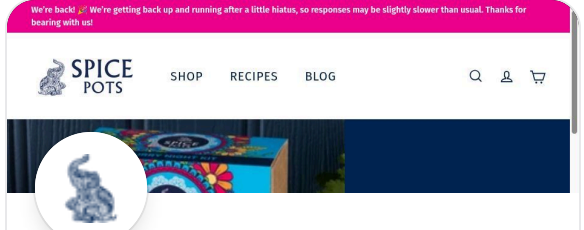
1.7k visits / month · similarity 89



Camelēr Spice Co.

Seasonings & Spices · GB

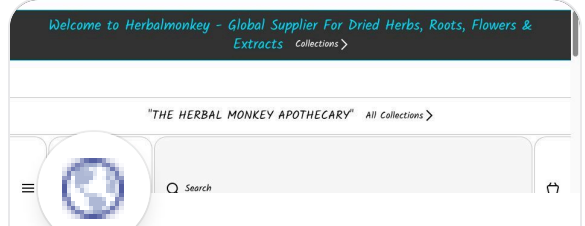
1.9k visits / month · similarity 88



Spice Pots

Seasonings & Spices · GB

16.3k visits / month · similarity 88



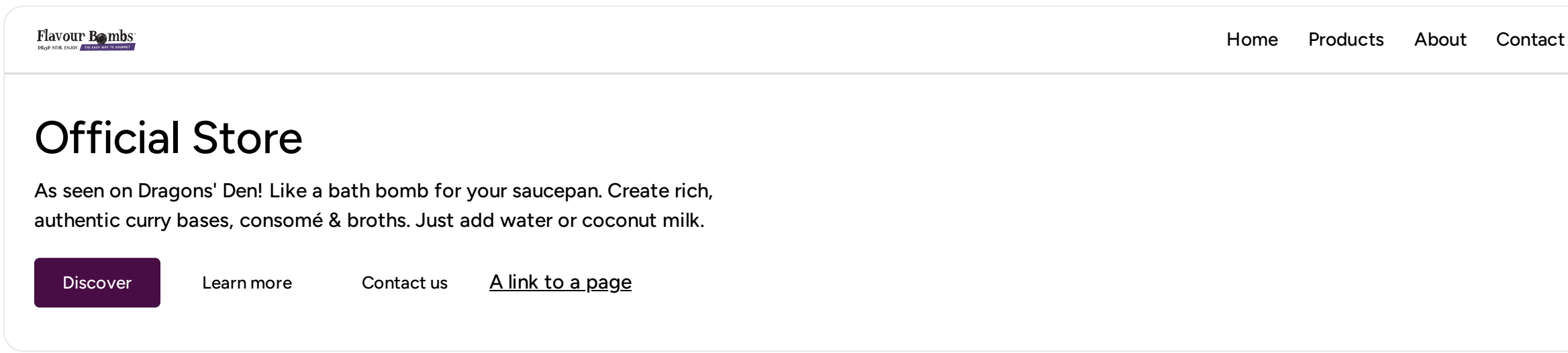
Herbal Monkey

Seasonings & Spices · GB

9.9k visits / month · similarity 88

Similarity is precomputed by Gravity from catalogues, prices, estimated traffic, markets and site types on 20 October 2026; visits are estimated.

Flavour Bombs's Visual Identity in Use



ROLE	FONT	WEIGHT	SIZE	COLOR	DETAILS
Headings	**Figtree**	Medium 500	48 px	#000000	line-height 48px
Subheadings	**Figtree**	Medium 500	32 px	#000000	line-height 35.2px
Body text	**Figtree**	Regular 400	14 px	#000000	line-height 19.6px
Buttons	**Figtree**	Regular 400	14 px	#ffffff	line-height 22.4px
Menu	**Figtree**	Medium 500	14 px	#000000	line-height 23.4px
Button 1	background **#480d44**		text #ffffff		radius 4px
Button 2	background **transparent**		text #000000		radius 4px
Button 3	background **transparent**		text #000000		radius 0px

Flavour Bombs Brand Guidelines FAQ

What are Flavour Bombs's brand colors and fonts?

Flavour Bombs uses Figtree for both headings and body text. Its website is built on black **#000000**, white **#FFFFFF** and plum **#480D44**. No single brand color stands out on the homepage, apart from a light purple **#DDCCF8** accent at the top of the page. Read from flavourbombs.com on 25 November 2026.

What does the Flavour Bombs logo look like?

The Flavour Bombs logo read from flavourbombs.com is available here as transparent PNG and JPG. It is displayed at 141 × 36 px in the site's header, about 3.9 times wider than it is tall. The site's favicon is provided as WEBP.

How do I download the Flavour Bombs logo?

The Flavour Bombs logo can be downloaded on this page as transparent PNG and JPG. The “Download all” button bundles every file into one.

Can I use the Flavour Bombs logo?

The Flavour Bombs name and logo are trademarks of their owner, and Gravity does not grant any right to use them. Using them to refer to the brand is usually tolerated, but check Flavour Bombs's own brand guidelines or ask the company before any commercial use.

What are Flavour Bombs's brand colors?

Flavour Bombs's website is built on black **#000000**, white **#FFFFFF** and plum **#480D44**. No single brand color stands out on the homepage, apart from a light purple **#DDCCF8** accent at the top of the page.

What is Flavour Bombs's main color HEX code?

No single brand color stands out on Flavour Bombs's homepage. Its main text color is black **#000000** and its background is white **#FFFFFF**.

What font does Flavour Bombs use?

On its homepage, Flavour Bombs sets both its headings and its body text in Figtree. The font is hosted by the site itself.

Is Flavour Bombs's font free to use?

Figtree is hosted by Flavour Bombs's own website and its license is not known: check with the type foundry before using it.

Who are Flavour Bombs's competitors?

The brands closest to Flavour Bombs are The Spicery, Isle of Skye Sea Salt Company and Silk Road Blends, according to Gravity's similarity score.

How do I use Flavour Bombs's colors in Figma or in code?

In Figma, copy the brand board from this page and paste it, or import the variables file. In code, copy the CSS variables, the Tailwind configuration or the design tokens in JSON from the Export section.

Where do these brand guidelines come from?

They were read automatically by Gravity from the flavourbombs.com homepage on 25 November 2026: the colors, fonts and logo are those the site displays. They are not official and may differ from Flavour Bombs's internal brand book.

Who are the Flavour Bombs brand guidelines for?

This page brings together Flavour Bombs's visual identity as it appears on its website: color codes, fonts, ready-to-download logos and files for Figma or code. It is useful for anyone who needs to talk about the brand, work with it or draw inspiration from it.

The Flavour Bombs team: share a single link with partners, agencies, retailers and journalists so they find the right logo, colors and fonts right away, without email back-and-forth or outdated files. Claim this brand. Why claim it: the brand corrects its own logo, colors and information; its partners, search engines and AI assistants then find the right assets, which helps its visibility in search; it can respond to the data published on its Gravity page; and it can receive its Gravity badge, to display on its website or announce on LinkedIn.

Designers: get the exact HEX, RGB and CMYK codes, the fonts and the logo as SVG or transparent PNG, and bring the palette into Figma in a few clicks.

Developers: copy the CSS variables, the Tailwind configuration or the JSON design tokens to build for Flavour Bombs without guesswork.

Agencies and freelancers: prepare a proposal, a campaign or a pitch for Flavour Bombs that respects its identity from the very first mockup.

Marketing and partnership teams: create co-branded visuals, ads or event materials that match the brand's look.

Journalists, bloggers and content creators: illustrate an article or a video about Flavour Bombs with the logo and colors used on its website.

Retailers and marketplaces: present Flavour Bombs's products in a store or a catalog with the right brand elements.

Students and branding enthusiasts: study how Flavour Bombs builds its visual identity and compare it with its competitors'.

Commercial use of the logo and brand assets requires Flavour Bombs's permission: see the notice at the bottom of this page.

Flavour Bombs (flavourbombs.com) presents itself as: “As seen on Dragons' Den! Like a bath bomb for your saucepan. Create rich, authentic curry bases, consomé & broths. Just add water or coconut milk.” This page gathers its visual identity as it appears on the site: 7 colors with their codes, 2 fonts and their uses, and the logo ready to download.

Unofficial brand guidelines, read automatically from the flavourbombs.com homepage.

English · Français · Deutsch · Español · Italiano · Português · Türkçe · हिन्दी

Brand guidelines read automatically from **flavourbombs.com** on 25 November 2026. Colors, logos and fonts are those of the site; roles (brand, secondary…) are estimated from the homepage.

Fonts belong to their foundries: this page does not offer them for download. Unofficial brand guidelines. The Flavour Bombs name, logo and brand assets are trademarks of their owner. Gravity is not affiliated with or endorsed by Flavour Bombs.

About this brand reference

This page presents design elements — colors, typography, logo and related assets — identified automatically from Flavour Bombs's publicly accessible website, for identification and reference purposes only. Color values and font names are factual information. Logos, word marks, icons, images and other brand elements remain the exclusive property of their respective owners and are displayed here solely to identify and reference the brand.

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