RESPIRE BRAND GUIDELINES

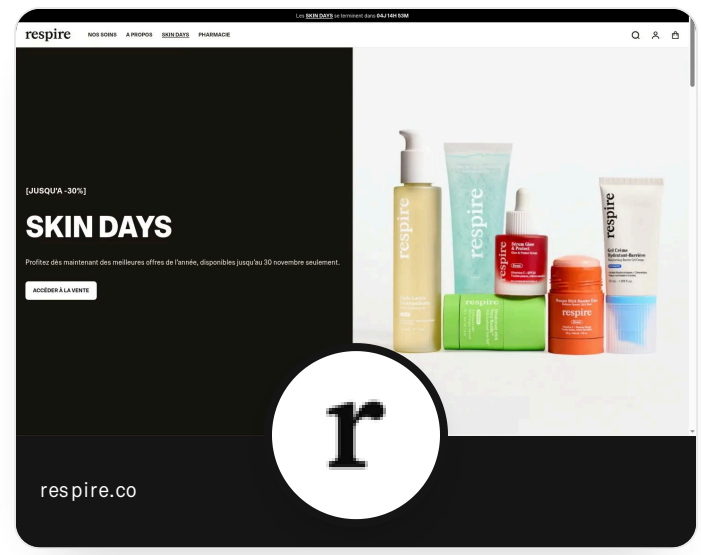
Unofficial · read from respire.co

Soins dermocosmétiques, naturels et haute performance

✓ Visage & Corps ✓ Conçu et fabriqué en France ✓ Développé avec notre comité scientifique

What are Respire's brand colors and fonts?

Respire uses Scto Grotesk B for both headings and body text. Its website is built on dark gray **#151515** and white **#FFFFFF**; no single brand color stands out on the homepage. Read from respire.co on 26 November 2026.



VISUAL IDENTITY

Brand	Respire
Website	respire.co ↗
On Gravity	Respire's Gravity profile →
Main color	None stands out
Palette	4 colors
Headings	**Scto Grotesk B**
Body text	Scto Grotesk B
Logo	SVG · PNG · JPG
Favicon	ICO
Mode	Light
Read on	26 November 2026
Status	Unofficial

Respire Logo: Transparent PNG and SVG Download

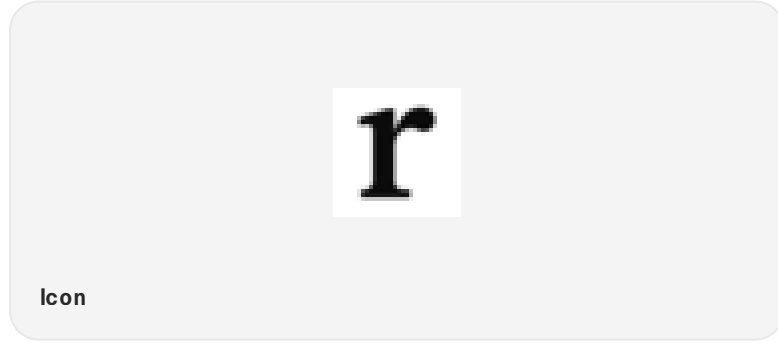
The Respire logo read from respire.co is available here as SVG, transparent PNG and JPG. It is displayed at 95 × 28 px in the site's header, about 3.4 times wider than it is tall. The site's favicon is provided as ICO.











“Copy” puts the logo on your clipboard: paste it into Figma (Ctrl or Cmd + V) to get an editable vector. The checkered tiles show the logo with no background. PNG files have a transparent background and measure 2000 × 582 px. The single-color versions are recolors of the logo read from the site. The Respire name, logo and brand assets are trademarks of their owner. Gravity is not affiliated with or endorsed by Respire.

Respire Brand Colors: Palette and HEX Codes

Respire's website is built on dark gray **#151515** and white **#FFFFFF**. No single brand color stands out on the homepage.

HEX	Color	RGB	HSL	CMYK	Observed use
#151515	**Dark gray** Ink	21, 21, 21	0°, 0%, 8%	0, 0, 0, 92	CSS variable
#FFFFFF	**White** Background	255, 255, 255	0°, 0%, 100%	0, 0, 0, 0	Background, button, icon, fill
#DEDEDE	**Light gray**	222, 222, 222	0°, 0%, 87%	0, 0, 0, 13	Border
#6E6E6E	**Gray**	110, 110, 110	0°, 0%, 43%	0, 0, 0, 57	Border, text

CMYK values are computed from the screen values and are indicative. Click a color to copy its code.

Respire Fonts

On its homepage, Respire sets both its headings and its body text in Scto Grotesk B. The font is hosted by the site itself.

Aa

Scto Grotesk B

Used for: headings, subheadings, body text, buttons, menu

Regular 400 · Bold 700 · Black 900

Hosted by the site itself. Its license is not known: check with the type foundry before reusing it.

Aa

Cheltenham Pro

Loaded by the site, with no identified use on the homepage

Bold 700

Hosted by the site itself. Its license is not known: check with the type foundry before reusing it.

Export the Respire Brand Kit

Respire's colors and fonts read from respire.co are ready to copy as CSS variables, as design tokens in JSON and as a Tailwind configuration.

Figma

Copy the brand board, then paste it into Figma (Ctrl or Cmd + V). If pasting does nothing, drag the SVG board into your Figma file.



Files

To create Figma variables, open the Variables view, create a collection and drag the variables file into it (Professional plan and above). The tokens file can be imported into Figma with the Tokens Studio for Figma ↗.

CSS variables

```
:root {
  --color-ink: #151515;         /* dark gray */
  --color-background: #FFFFFF;  /* white */
  --color-light-gray: #DEDEDE;  /* light gray */
  --color-gray: #6E6E6E;        /* gray */
  --font-heading: "Scto Grotesk B", sans-serif;
  --font-body: "Scto Grotesk B", sans-serif;
}
```

Design tokens (JSON)

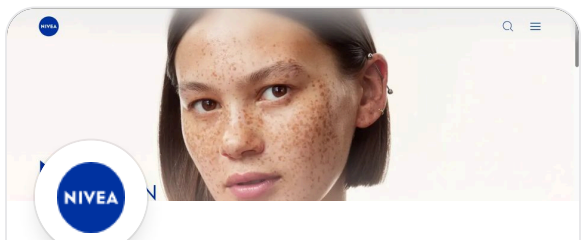
```
{
  "color": {
    "ink": {
      "$value": "#151515",
      "$type": "color"
    },
    "background": {
      "$value": "#FFFFFF",
      "$type": "color"
    },
    "light-gray": {
      "$value": "#DEDEDE",
      "$type": "color"
```

Tailwind CSS

```
// tailwind.config.js
module.exports = {
  theme: {
    extend: {
      colors: {
        respire: {
          ink: '#151515',
          background: '#FFFFFF',
          'light-gray': '#DEDEDE',
          gray: '#6E6E6E',
        },
      },
      fontFamily: {
```

Respire Competitors and Similar Brands

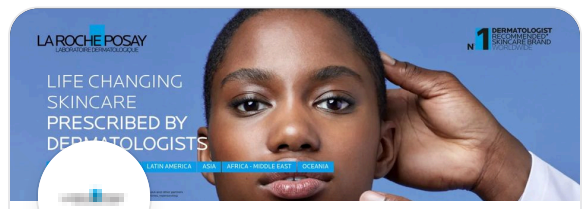
The brands closest to Respire are NIVEA, laroche-posay.com and Krème, according to Gravity's similarity score.



NIVEA

Beauty & cosmetics

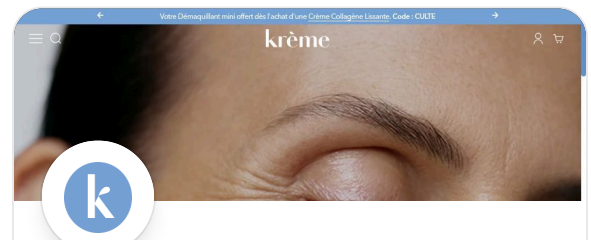
282.4k visits / month · similarity 75



laroche-posay.com

Beauty & cosmetics

156.3k visits / month · similarity 71



Krème

Cosmetics · FR

99.2k visits / month · similarity 71



BIODERMA France

Beauty & cosmetics

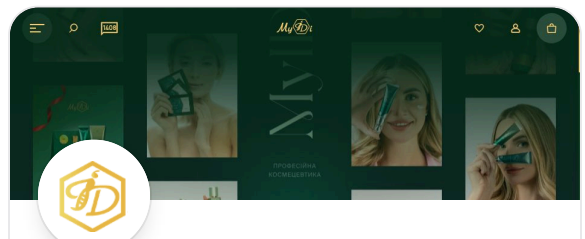
179.6k visits / month · similarity 70



larosee-cosmetiques.com

Cosmetics

118.6k visits / month · similarity 70



MyIDi

Beauty & cosmetics

38.4k visits / month · similarity 70

Similarity is precomputed by Gravity from catalogues, prices, estimated traffic, markets and site types on 30 October 2026; visits are estimated.

Respire's Visual Identity in Use

SOINS DERMOCOSMÉTIQUES, NATURELS ET HAUTE PERFORMANCE

✓ Visage & Corps ✓ Conçu et fabriqué en France ✓ Développé avec notre comité scientifique

DISCOVER LEARN MORE A link to a page

ROLE	FONT	WEIGHT	SIZE	COLOR	DETAILS
Headings	**Scto Grotesk B**	Black 900	64 px	#ffffff	uppercase · letter-spacing -1.28px · line-height 64px
Subheadings	**Scto Grotesk B**	Black 900	64 px	#18140f	uppercase · letter-spacing -2.56px · line-height 57.6px
Body text	**Scto Grotesk B**	Regular 400	12 px	#151515	line-height 14.4px
Buttons	**Scto Grotesk B**	Bold 700	12 px	#ffffff	uppercase · line-height 14.4px
Menu	**Scto Grotesk B**	Bold 700	12 px	#ffffff	line-height 18px
Button 1	background **#18140f**		text #ffffff		radius 6px
Button 2	background **#ffffff**		text #18140f		radius 6px

Respire Brand Guidelines FAQ

What are Respire's brand colors and fonts?

Respire uses Scto Grotesk B for both headings and body text. Its website is built on dark gray **#151515** and white **#FFFFFF**; no single brand color stands out on the homepage. Read from respire.co on 26 November 2026.

What does the Respire logo look like?

The Respire logo read from respire.co is available here as SVG, transparent PNG and JPG. It is displayed at 95 × 28 px in the site's header, about 3.4 times wider than it is tall. The site's favicon is provided as ICO.

How do I download the Respire logo?

The Respire logo can be downloaded on this page as SVG, transparent PNG and JPG, in a dark and a light version. The “Download all” button bundles every file into one.

Can I use the Respire logo?

The Respire name and logo are trademarks of their owner, and Gravity does not grant any right to use them. Using them to refer to the brand is usually tolerated, but check Respire's own brand guidelines or ask the company before any commercial use.

What are Respire's brand colors?

Respire's website is built on dark gray **#151515** and white **#FFFFFF**. No single brand color stands out on the homepage.

What is Respire's main color HEX code?

No single brand color stands out on Respire's homepage. Its main text color is dark gray **#151515** and its background is white **#FFFFFF**.

What font does Respire use?

On its homepage, Respire sets both its headings and its body text in Scto Grotesk B. The font is hosted by the site itself.

Is Respire's font free to use?

Scto Grotesk B is hosted by Respire's own website and its license is not known: check with the type foundry before using it.

Who are Respire's competitors?

The brands closest to Respire are NIVEA, laroche-posay.com and Krème, according to Gravity's similarity score.

How do I use Respire's colors in Figma or in code?

In Figma, copy the brand board from this page and paste it, or import the variables file. In code, copy the CSS variables, the Tailwind configuration or the design tokens in JSON from the Export section.

Where do these brand guidelines come from?

They were read automatically by Gravity from the respire.co homepage on 26 November 2026: the colors, fonts and logo are those the site displays. They are not official and may differ from Respire's internal brand book.

Who are the Respire brand guidelines for?

This page brings together Respire's visual identity as it appears on its website: color codes, fonts, ready-to-download logos and files for Figma or code. It is useful for anyone who needs to talk about the brand, work with it or draw inspiration from it.

The Respire team: share a single link with partners, agencies, retailers and journalists so they find the right logo, colors and fonts right away, without email back-and-forth or outdated files. Claim this brand. Why claim it: the brand corrects its own logo, colors and information; its partners, search engines and AI assistants then find the right assets, which helps its visibility in search; it can respond to the data published on its Gravity page; and it can receive its Gravity badge, to display on its website or announce on LinkedIn.

Designers: get the exact HEX, RGB and CMYK codes, the fonts and the logo as SVG or transparent PNG, and bring the palette into Figma in a few clicks.

Developers: copy the CSS variables, the Tailwind configuration or the JSON design tokens to build for Respire without guesswork.

Agencies and freelancers: prepare a proposal, a campaign or a pitch for Respire that respects its identity from the very first mockup.

Marketing and partnership teams: create co-branded visuals, ads or event materials that match the brand's look.

Journalists, bloggers and content creators: illustrate an article or a video about Respire with the logo and colors used on its website.

Retailers and marketplaces: present Respire's products in a store or a catalog with the right brand elements.

Students and branding enthusiasts: study how Respire builds its visual identity and compare it with its competitors'.

Commercial use of the logo and brand assets requires Respire's permission: see the notice at the bottom of this page.

Respire (respire.co) presents itself as: “ ✓ Visage & Corps ✓ Conçu et fabriqué en France ✓ Développé avec notre comité scientifique” This page gathers its visual identity as it appears on the site: 4 colors with their codes, 2 fonts and their uses, and the logo ready to download.

Unofficial brand guidelines, read automatically from the respire.co homepage.

English · Français · Deutsch · Español · Italiano · Português · Türkçe · हिन्दी

Brand guidelines read automatically from **respire.co** on 26 November 2026. Colors, logos and fonts are those of the site; roles (brand, secondary…) are estimated from the homepage.

Fonts belong to their foundries: this page does not offer them for download. Unofficial brand guidelines. The Respire name, logo and brand assets are trademarks of their owner. Gravity is not affiliated with or endorsed by Respire.

About this brand reference

This page presents design elements — colors, typography, logo and related assets — identified automatically from Respire's publicly accessible website, for identification and reference purposes only. Color values and font names are factual information. Logos, word marks, icons, images and other brand elements remain the exclusive property of their respective owners and are displayed here solely to identify and reference the brand.

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