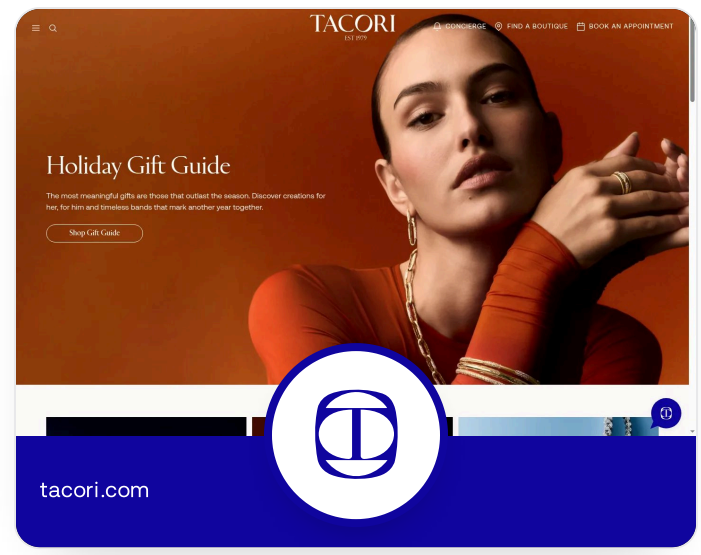
Tacori Brand Guidelines

Unofficial · read from tacori.com

Home

What are Tacori's brand colors and fonts?

Tacori uses Rizoma L for headings and Aeonik for body text. Its main brand color is blue **#10059E** (RGB 16, 5, 158), alongside black **#000000**, white **#FBFAF8** and light orange **#F2B39C**. Read from tacori.com on 26 November 2026.



VISUAL IDENTITY

Brand	Tacori
Website	tacori.com ↗
On Gravity	Tacori's Gravity profile →
Main color	Blue #10059E
Palette	8 colors
Headings	Rizoma L
Body text	Aeonik
Logo	SVG · PNG · JPG
Favicon	SVG
Mode	Light
Read on	26 November 2026
Status	Unofficial

Tacori Logo: Transparent PNG and SVG Download

The Tacori logo read from tacori.com is available here as SVG, transparent PNG and JPG. It is displayed at 181 × 56 px in the site's header, about 3.2 times wider than it is tall. The site's favicon is provided as SVG.



“Copy” puts the logo on your clipboard: paste it into Figma (Ctrl or Cmd + V) to get an editable vector. The checkered tiles show the logo with no background. PNG files have a transparent background and measure 2000 × 619 px. The single-color versions are recolors of the logo read from the site. The Tacori name, logo and brand assets are trademarks of their owner. Gravity is not affiliated with or endorsed by Tacori.

Tacori Brand Colors: Palette and HEX Codes

Tacori's main brand color is blue **#10059E** (RGB 16, 5, 158), declared as a brand color in the site's code. The homepage also uses black **#000000**, white **#FBFAF8**, light orange **#F2B39C** and dark gray **#333333**.

HEX	Color	RGB	HSL	CMYK	Observed use
#10059E	**Blue** Brand	16, 5, 158	244°, 94%, 32%	90, 97, 0, 38	Declared as --surface-brand, background, button, fill
#000000	**Black** Ink	0, 0, 0	0°, 0%, 0%	0, 0, 0, 100	Button, icon, link, fill
#FBFAF8	**White** Background	251, 250, 248	40°, 27%, 98%	0, 0, 1, 2	Background, border, button, icon
#F2B39C	**Light orange** Surface	242, 179, 156	16°, 77%, 78%	0, 26, 36, 5	Background, fill
#333333	**Dark gray** Text	51, 51, 51	0°, 0%, 20%	0, 0, 0, 80	Text
#DFEAF3	**Light blue**	223, 234, 243	207°, 45%, 91%	8, 4, 0, 5	Background, fill
#D9C590	**Yellow**	217, 197, 144	44°, 49%, 71%	0, 9, 34, 15	Background, fill
#949596	**Gray**	148, 149, 150	210°, 1%, 58%	1, 1, 0, 41	Border

CMYK values are computed from the screen values and are indicative. Click a color to copy its code.

Tacori Fonts

On its homepage, Tacori sets its headings in Rizoma L and its body text in Aeonik. Both fonts are hosted by the site itself.

Aa

Rizoma L

Used for: headings, subheadings, buttons

Regular 400 Medium 500

Hosted by the site itself. Its license is not known: check with the type foundry before reusing it.

Aa

Aeonik

Used for: body text, menu

Thin 100 900

Hosted by the site itself. Its license is not known: check with the type foundry before reusing it.

Export the Tacori Brand Kit

Tacori's colors and fonts read from tacori.com are ready to copy as CSS variables, as design tokens in JSON and as a Tailwind configuration.

Figma

Copy the brand board, then paste it into Figma (Ctrl or Cmd + V). If pasting does nothing, drag the SVG board into your Figma file.

Files

To create Figma variables, open the Variables view, create a collection and drag the variables file into it (Professional plan and above). The tokens file can be imported into Figma with the Tokens Studio for Figma ↗.

CSS variables

```
:root {
  --color-brand: #10059E;       /* blue */
  --color-ink: #000000;         /* black */
  --color-background: #FBFAF8;  /* white */
  --color-surface: #F2B39C;     /* light orange */
  --color-text: #333333;        /* dark gray */
  --color-light-blue: #DFEAF3;  /* light blue */
  --color-yellow: #D9C590;      /* yellow */
  --color-gray: #949596;        /* gray */
  --font-heading: "Rizoma L", "Rizoma L Fallback", Georgia,
serif;
  --font-body: Aeonik, "Aeonik Fallback", system-ui, sans-
serif;
```

Design tokens (JSON)

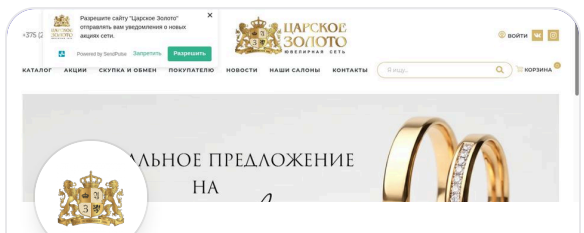
```
{
  "color": {
    "brand": {
      "$value": "#10059E",
      "$type": "color"
    },
    "ink": {
      "$value": "#000000",
      "$type": "color"
    },
    "background": {
      "$value": "#FBFAF8",
      "$type": "color"
```

Tailwind CSS

```
// tailwind.config.js
module.exports = {
  theme: {
    extend: {
      colors: {
        tacori: {
          brand: '#10059E',
          ink: '#000000',
          background: '#FBFAF8',
          surface: '#F2B39C',
          text: '#333333',
          'light-blue': '#DFEAF3',
          yellow: '#D9C590',
```

Tacori Competitors and Similar Brands

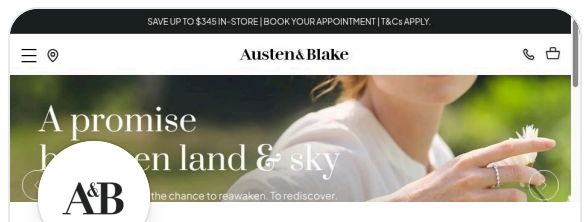
The brands closest to Tacori are carskoe.by, Austen & Blake and reisman, according to Gravity's similarity score.



carskoe.by

carskoe.by

102.1k visits / month · similarity 88



Austen & Blake

Jewelry & luxury products

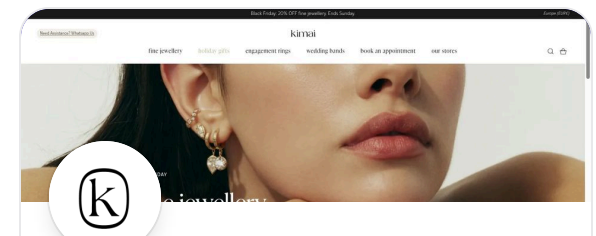
44.6k visits / month · similarity 88



reisman

Jewelry & luxury products

82.9k visits / month · similarity 88



KIMAI

Jewelry & luxury products

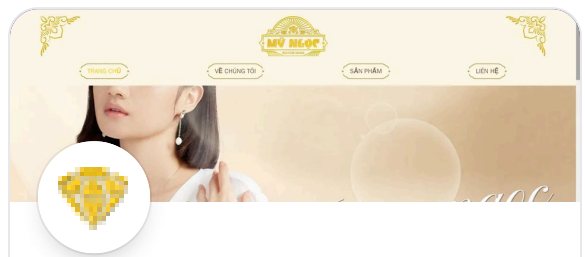
113.7k visits / month · similarity 88



Pure Jewels India

purejewels.co.in

15.8k visits / month · similarity 88



tiemvangmyngoc.com

Jewelry & luxury products

5.2k visits / month · similarity 88

Similarity is precomputed by Gravity from catalogues, prices, estimated traffic, markets and site types on 20 October 2026; visits are estimated.

Tacori's Visual Identity in Use

TACORI
EST 1979

HOME PRODUCTS ABOUT CONTACT

Home

The quick brown fox jumps over the lazy dog. 0123456789

Discover Learn more A link to a page

ROLE	FONT	WEIGHT	SIZE	COLOR	DETAILS
Headings	**Rizoma L**	Regular 400	52 px	#ffffff	letter-spacing -0.52px · line-height 65px
Subheadings	**Rizoma L**	Regular 400	28 px	#000000	letter-spacing -0.28px · line-height 35px
Body text	**Aeonik**	Regular 400	13 px	#333333	line-height 19.5px
Buttons	**Rizoma L**	Medium 500	16 px	#000000	line-height 20px
Menu	**Aeonik**	Regular 400	14 px	#ffffff	uppercase · letter-spacing 1.12px · line-height 21px
Button 1	background **#10059e**		text #ffffff		radius 9999px
Button 2	background **transparent**		text #000000		radius 9999px
Button 3	background **transparent**		text #ffffff		radius 9999px · border #ffffff

Tacori Brand Guidelines FAQ

What are Tacori's brand colors and fonts?

Tacori uses Rizoma L for headings and Aeonik for body text. Its main brand color is blue **#10059E** (RGB 16, 5, 158), alongside black **#000000**, white **#FBFAF8** and light orange **#F2B39C**. Read from tacori.com on 26 November 2026.

What does the Tacori logo look like?

The Tacori logo read from tacori.com is available here as SVG, transparent PNG and JPG. It is displayed at 181 × 56 px in the site's header, about 3.2 times wider than it is tall. The site's favicon is provided as SVG.

How do I download the Tacori logo?

The Tacori logo can be downloaded on this page as SVG, transparent PNG and JPG, in a dark and a light version. The “Download all” button bundles every file into one.

Can I use the Tacori logo?

The Tacori name and logo are trademarks of their owner, and Gravity does not grant any right to use them. Using them to refer to the brand is usually tolerated, but check Tacori's own brand guidelines or ask the company before any commercial use.

What are Tacori's brand colors?

Tacori's main brand color is blue **#10059E** (RGB 16, 5, 158), declared as a brand color in the site's code. The homepage also uses black **#000000**, white **#FBFAF8**, light orange **#F2B39C** and dark gray **#333333**.

What is Tacori's main color HEX code?

Tacori's main brand color is blue **#10059E**: RGB 16, 5, 158, HSL 244°, 94%, 32%, CMYK 90, 97, 0, 38 (approximate).

What font does Tacori use?

On its homepage, Tacori sets its headings in Rizoma L and its body text in Aeonik. Both fonts are hosted by the site itself.

Is Tacori's font free to use?

Rizoma L is hosted by Tacori's own website and its license is not known: check with the type foundry before using it. Aeonik is hosted by Tacori's own website and its license is not known: check with the type foundry before using it.

Who are Tacori's competitors?

The brands closest to Tacori are carskoe.by, Austen & Blake and reisman, according to Gravity's similarity score.

How do I use Tacori's colors in Figma or in code?

In Figma, copy the brand board from this page and paste it, or import the variables file. In code, copy the CSS variables, the Tailwind configuration or the design tokens in JSON from the Export section.

Where do these brand guidelines come from?

They were read automatically by Gravity from the tacori.com homepage on 26 November 2026: the colors, fonts and logo are those the site displays. They are not official and may differ from Tacori's internal brand book.

Who are the Tacori brand guidelines for?

This page brings together Tacori's visual identity as it appears on its website: color codes, fonts, ready-to-download logos and files for Figma or code. It is useful for anyone who needs to talk about the brand, work with it or draw inspiration from it.

The Tacori team: share a single link with partners, agencies, retailers and journalists so they find the right logo, colors and fonts right away, without email back-and-forth or outdated files. Claim this brand. Why claim it: the brand corrects its own logo, colors and information; its partners, search engines and AI assistants then find the right assets, which helps its visibility in search; it can respond to the data published on its Gravity page; and it can receive its Gravity badge, to display on its website or announce on LinkedIn.

Designers: get the exact HEX, RGB and CMYK codes, the fonts and the logo as SVG or transparent PNG, and bring the palette into Figma in a few clicks.

Developers: copy the CSS variables, the Tailwind configuration or the JSON design tokens to build for Tacori without guesswork.

Agencies and freelancers: prepare a proposal, a campaign or a pitch for Tacori that respects its identity from the very first mockup.

Marketing and partnership teams: create co-branded visuals, ads or event materials that match the brand's look.

Journalists, bloggers and content creators: illustrate an article or a video about Tacori with the logo and colors used on its website.

Retailers and marketplaces: present Tacori's products in a store or a catalog with the right brand elements.

Students and branding enthusiasts: study how Tacori builds its visual identity and compare it with its competitors'.

Commercial use of the logo and brand assets requires Tacori's permission: see the notice at the bottom of this page.

This page gathers the visual identity of Tacori as it appears on tacori.com: its colors with their codes, its fonts and their uses, and its logo ready to download.

Unofficial brand guidelines, read automatically from the tacori.com homepage.

Brand guidelines read automatically from **tacori.com** on 26 November 2026. Colors, logos and fonts are those of the site; roles (brand, secondary...) are estimated from the homepage.

Fonts belong to their foundries: this page does not offer them for download. Unofficial brand guidelines. The Tacori name, logo and brand assets are trademarks of their owner. Gravity is not affiliated with or endorsed by Tacori.

About this brand reference

This page presents design elements — colors, typography, logo and related assets — identified automatically from Tacori's publicly accessible website, for identification and reference purposes only. Color values and font names are factual information. Logos, word marks, icons, images and other brand elements remain the exclusive property of their respective owners and are displayed here solely to identify and reference the brand.

Displaying them grants no right to copy, reuse or redistribute them; any such use requires permission from the rights holder. Gravity is not affiliated with, authorized, endorsed or sponsored by Tacori. The content is provided “as is”, without warranty of any kind.

Are you this brand? Claim this page to verify or correct the information, or to request a change or removal, at gravity.benchr.ai or admin@benchr.co.